
NCDA Advocacy Institute



NCD Alliance ADVOCACY INSTITUTE

Idioma Inglés

NCDA Advocacy Institute logo

This page compiles NCDA Advocacy Institute's resources to support nascent and well-established NCD alliances as well as coalition building across civil society members that wish to play an active role in the NCD response.

NCDA Advocacy Institute virtual trainings (2024)

- [Strengthening civil society coalitions and strategic planning for effective advocacy](#) [1] - [Slides ENG \(2024\)](#) [2]

Password: NCDA!2024

This training session aimed for strengthening civil society coalitions and strategic planning for effective advocacy. Facilitators lead participants through a series of modules covering coalition-building, strategic communication, and policy influence techniques. The session includes discussions, workshops, and case studies, providing practical skills and knowledge for advocacy campaigns. Highlights include collaborative exercises that promote networking and the exchange of best practices among civil society organizations.

- [Effective Advocacy for NCDs: From Strategy to Evaluation](#) [3] - [Slides ENG \(2024\)](#) [4]

Password: NCDA!2024

This training session aimed for effective advocacy for non-communicable diseases, focusing on the progression from

strategy to evaluation. Facilitators guide participants through modules on developing advocacy strategies, implementing campaigns, and evaluating their impact. The session includes discussions, workshops, and case studies, offering practical skills and knowledge for NCD advocacy. Highlights include collaborative exercises that facilitate networking and the exchange of best practices among participants.

NCD Alliance Advocacy Institute virtual trainings (2023)

- [Building and sustaining civil society coalitions for effective NCD advocacy](#) [5] – [Slides ENG](#) [6] (2023)

Password: Coalitions2023

The main objective of this training is to develop and strengthen the skills and knowledge of advocates and NCD alliances in coalition building to achieve advocacy goals and objectives. The training will leverage existing Advocacy Institute resources regarding building effective alliances as well as strategic advocacy planning. The training will allow for fruitful experience sharing between participants navigating within different national and regional contexts.

- [Introduction to Community-Led Monitoring](#) [7] – [Slides ENG](#) [8] (30/11/2023)

Password: CLM_2023

This interactive community-led monitoring (CLM) training aimed to provide an overview for alliances and lived experience advocates of community-led monitoring practices and steps required to develop a CLM initiative. The training complemented the release of the "Introductory Guide to Community-Led Monitoring", by NCD Alliance.

- [The moment for caring: How can NCD Alliance members build momentum ahead of the Global Week for Action? \(recording available in English, French and Spanish\)](#) [9] – [Slides ENG](#) [10] (13/06/2023)

Password (for English, French and Spanish recordings): moment4caring

This members workshop provided an overview of the UHC advocacy landscape, explored members' current advocacy efforts towards achieving UHC and how they are adapting GW4A UHC Advocacy Priorities and Asks to support their work in country and provided member-led guidance on ways to carry out advocacy campaigning adapted to local contexts and aimed at key stakeholder groups.

NCD Alliance Seed virtual trainings (2022)

- [Grant writing and project management - Session 3](#) [11]– [12][Slides ENG](#) [13] (17/01/2023, 19/01/2023)

Password: GrantWriting2022

Session 3 focused on project implementation, specifically the delivery phase. It will introduce theory, tools and templates for effective work management and team communication.

[Grant writing and project management - Session 2](#) [14] – [12][Slides ENG](#) [12] (13/12/2022, 15/12/2022)

Password: GrantWriting2022

Session 2 focused on project planning, specifically the inception phase. It covered the key preparations for work plans, resources, and staff that need to be made during the planning period.

- [Grant writing and project management - Session 1](#) [15] – [Slides ENG](#) [16] (06/12/2022, 08/12/2022)

Password: GrantWriting2022

Session 1 focused on project development, including generation of ideas, gathering of collaborators and turning ideas into high quality grant proposals using real life examples.

- [Invest to Protect: Creating momentum ahead of the Global Week for Action on NCD financing and investment](#) [17] – [Slides ENG](#) [18]. [18](07/07/2022)

Password: momentum

This members workshop provided an overview of this year's campaign theme on financing and investment, encouraged the sharing of advocacy experiences on financing from different countries/settings and revealed more about how members can engage with the campaign to build momentum.

NCD Seed virtual trainings (2021)

- [WHO Best Buys](#) [19] – [Slides ENG](#) [20] [Slides ES](#) [21] (30/09/2021)

Password: BestBuys2021

This training provided a general introduction to the WHO Best Buys and their recommended interventions for NCD prevention and control, increasing knowledge on why these were developed and the policies considered, as well as a snapshot on the mechanisms to support their implementation and monitoring.

- [Financing Management](#) [22] – [Slides ENG](#) [23] [Slides ES](#) [24] (02/08/2021)

Password: FinancialManagement2021

This training provided an overview of the key global and regional decision-making mechanisms/spaces relevant to the NCD agenda within the WHO and the wider UN system and how they translate into advocacy at the regional and country levels.

- [Connecting the dots between global and regional and national NCD Advocacy](#) [25] – [Slides ENG](#) [26](02/08/2021)

Password: ConnectingDots2021

This training provided an overview of the key global and regional decision-making mechanisms/spaces relevant to the NCD agenda within the WHO and the wider UN system and how they translate into advocacy at the regional and country levels.

NCD Seed virtual trainings (2020)

- [Financial Management](#) [27] – [Slides ENG](#) [28] / [Handbook ENG](#) [29] (04/12/2020)

Password: FinancialManagement2020

This session is the last of the NCD Advocacy Institute's virtual seed training programme in 2020. This session was an introduction to financial management providing NCD alliances with the tools for effective budgeting planning and financial reporting.

- [Meaningful involvement of PLWNCDs](#) [30] – [Slides ENG](#) [31] / [Slides FR](#) [32] (08/10/2020)

Password: SeedOnlineInvolvement2020

The session is the third out of four sessions which form part of NCDA Advocacy Institute's Seed virtual training programme in 2020. This session specifically explored what meaningful involvement of people living with NCDs looks like at the global, regional and national levels, providing NCD alliances with definition and framework and identifying mechanisms/good practice.

- [Advocating in an online environment](#) [33] – [Slides ENG \[34\]](#) / [Slides FR \[35\]](#) (27/08/2020)

Password: SeedOnlineAdvocacy2020

Digital advocacy has proven effective in different settings to create awareness on a health priority, increase political momentum and support, and advance on health policies. This session specifically focused on providing NCD alliances with tools and examples on how to advocate in an online environment, and opportunities to include digital advocacy in their work plans during and beyond COVID-19. Examples from the NCDA and from our network on the use of digital platforms for NCD communication and advocacy efforts were showcased, particularly during the COVID-19 pandemic.

- [Promoting accountability through NCD civil society](#) [36] – [Slides ENG \[37\]](#) / [Slides FR \[38\]](#) (23/07/2020)

Password: SeedAccountability2020

The session is the first out of four sessions which form part of NCDA Advocacy Institute's Seed virtual training programme in 2020. This session specifically focused on the key role of civil society in ensuring government and private sector accountability to their response and strategies to NCDs in the COVID-19 context. It included speakers from the global NCD Alliance team as well as national alliances, followed up by an interactive group discussion.

NCDA Advocacy Institute webinars (2019)

- [Resource Mobilisation for NCD Alliances](#) [39] – [Slides \[40\]](#) (16/10/19)

Password: SustainableResourcing

The objective of the third NCDA Advocacy Institute webinar was to share the most important elements to ensure an effective resource mobilisation for a national or regional NCD alliance, in order to ensure its sustainability.

- [Communication Campaign Strategies](#) [41] – [Slides \[42\]](#) (20/06/19)

Password: ENOUGHcampaign

This second webinar of the NCDA Advocacy Institute webinar series focused on effective communications campaign strategies, and featured three case studies from the NCD Alliance, the Healthy Caribbean Coalition and the Ghana NCD Alliance.

- [Strategic Planning for Alliances](#) [43] – [Slides \[44\]](#) (30/04/19)

Password: PeerLearning

The first NCDA Advocacy Institute webinar aims to support alliances and NCDA members in their coalition building work, by sharing the general concepts of strategic planning and discuss the opportunities and challenges in the Strategic Planning process through three case studies.

Related Resource: [Practical guide on how to build effective national and regional NCD alliances](#) [45]

Source URL: <https://ncdalliance.org/es/node/11115>

Enlaces

- [1] <https://ncdalliance.org/resources/seed-track-training-session-1>
- [2] https://ncdalliance.org/sites/default/files/Session1_slides.pdf
- [3] <https://ncdalliance.org/resources/seed-track-training-session-2>
- [4] https://ncdalliance.org/sites/default/files/Session2_slides.pdf
- [5] <https://ncdalliance.org/resources/building-and-sustaining-civil-society-coalitions-for-effective-ncd-advocacy>
- [6] https://ncdalliance.org/sites/default/files/Advocacy%20Institute%20Seed%20training%202023_January%202024.pdf
- [7] <https://ncdalliance.org/resources/ovovai-training-introduction-to-community-led-monitoring>
- [8] <https://ncdalliance.org/sites/default/files/NCDA%20CLM%20Slides.pdf>
- [9] <https://ncdalliance.org/resources/the-moment-for-caring-how-can-ncd-alliance%20members-build-momentum-ahead-of-the%20global-week-for-action>
- [10] https://ncdalliance.org/sites/default/files/Joint%20PLAN%20call-AI%20Training_Slide%20deck_2023_PDF.pdf
- [11] <https://ncdalliance.org/resources/grant-writing-and-project-management-session-3>
- [12] <https://ncdalliance.org/sites/default/files/NCDA%20-%20Grant%20and%20Project%20Mgmt%20-%20Session%202%20slides.pdf>
- [13] <https://ncdalliance.org/sites/default/files/NCDA%20-%20Grant%20and%20Project%20Mgmt%20-%20Session%203%20slides.pdf>
- [14] <https://ncdalliance.org/resources/grant-writing-and-project-management-session-2>
- [15] <https://ncdalliance.org/resources/grant-writing-and-project-management-session-1>
- [16] <https://ncdalliance.org/sites/default/files/NCDA%20-%20Grants%20and%20Project%20Management%20-%20Session%201%20Slides.pdf>
- [17] <https://ncdalliance.org/resources/invest-to-protect-creating-momentum-ahead-of-the-global-week-for-action-on-ncd-financing-and-investment>
- [18] https://ncdalliance.org/sites/default/files/Joint%20PLAN%20call-AI%20Training_Slide%20deck.pdf
- [19] <https://ncdalliance.org/resources/who-best-buys-101-unpacking-the-recommended-interventions-on-ncd-prevention-and-control>
- [20] https://ncdalliance.org/sites/default/files/Seed%20Training%202021_Session%203_WHO_Best_Buys.pdf
- [21] https://ncdalliance.org/sites/default/files/Seed%20Training%202021_Session%203_WHO_Best_Buys_ES.pdf
- [22] <https://ncdalliance.org/resources/financial-management-and-sustainability>
- [23] https://ncdalliance.org/sites/default/files/NCDA_Financial_Management%20training_2021_ENG.pdf
- [24] https://ncdalliance.org/sites/default/files/NCDA%20Financial%20Management%20training_31Aug2021_SPA.pdf
- [25] <https://ncdalliance.org/resources/advocacy-institute-seed-programme-plan-on-inclusive-an-ncd-agenda-connecting-the-dots-between-global-and-regional-and-national-ncd-advocacy>
- [26] https://ncdalliance.org/sites/default/files/Seed_PLAN_Connecting%20the%20dots%20training_light.pdf
- [27] <https://ncdalliance.org/resources/ncda-advocacy-institute-webinar-introduction-to-financial-management-and-resilience-program-7-december-2020>
- [28] https://ncdalliance.org/sites/default/files/NCDA_Advocacy_Institute_Financial_Management_Resilience%20Program_7_December%202020_Training%20Deck.pdf
- [29] https://ncdalliance.org/sites/default/files/NCDA_Advocacy_Institute_Financial_Management_Resilience%20Program_7_December_Post_Program_Handbook.pdf
- [30] <https://ncdalliance.org/resources/ncda-advocacy-institute-webinar-meaningful-involvement-of-plwncds-8-october-2020>
- [31] https://ncdalliance.org/sites/default/files/Seed%20Training%20Module%203_%20MI%20of%20PLWNCDs_ENG.pdf
- [32] https://ncdalliance.org/sites/default/files/Seed%20Training%20Module%203_%20MI%20of%20PLWNCDs_FR.pdf
- [33] <https://ncdalliance.org/resources/ncda-advocacy-institute-webinar-advocating-online-27-august-2020>
- [34] <https://ncdalliance.org/sites/default/files/ENG%20Seed%20Training%20Module%202%20-%20Online%20Advocacy.pdf>
- [35] <https://ncdalliance.org/sites/default/files/FR%20Seed%20Training%20Module%202%20-%20Online%20Advocacy.pdf>
- [36] <https://ncdalliance.org/resources/ncda-advocacy-institute-webinar-accountability-23-july-2020>
- [37] https://ncdalliance.org/sites/default/files/AdvInst%20Seed_Accountability_Training%2023July2020_ENG.pdf

- [38] https://ncdalliance.org/sites/default/files/AdvInst%20Seed_Accountability_Training%2023July2020_FR.pdf
- [39] <https://ncdalliance.org/resources/ncda-advocacy-institute-webinar-resource-mobilisation-16-october-2019>
- [40] https://ncdalliance.org/sites/default/files/AdvInstWebinars_ResourceMob_Oct2019.pdf
- [41] <https://ncdalliance.org/resources/ncda-advocacy-institute-webinar-communication-campaign-strategies-20-june-2019>
- [42] https://ncdalliance.org/sites/default/files/Advocacy_Institute_webinar_Communications_June2019_final.pdf
- [43] <https://ncdalliance.org/resources/ncda-advocacy-institute-webinar-strategic-planning-for-alliances-30-april-2019>
- [44] https://ncdalliance.org/sites/default/files/AdvInstWebinars_Strategic%20Planning%20April2019.pdf
- [45] <https://ncdalliance.org/es/node/8720>