

Record engagement in the first half of the 2024-2025 Global Week for Action on NCDs

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Thank you! The NCDs community expanded its online reach like never before during the 2024 Global Week for Action on NCDs. We recorded 1.5 million views of our content on social media, where NCD Alliance (NCDA) gained 2,500 new followers.



Healthy Philippines Alliance

This year's Global Week, held from 15-22 October, saw 86 events organised—both online and in-person—across the globe. In the lead up to and during the campaign week, NCD Alliance collaborated with 13 Global NCD Champions, published [9 member-written blog posts](#) [1] on the theme of Leadership, and recorded [6 podcast episodes](#) [2] featuring NCD leaders.



Bangladesh NCD Forum

This campaign would not be possible without the continuous support of the NCD community, demonstrating that we can achieve greatness when we come together with a shared goal. Thanks to the dedication of national alliances, community groups, and advocates worldwide, this year's Global Week for Action on NCDs has set the stage for a transformative journey towards a healthier, more equitable world.



NCD Alliance Malawi

Even better—we're only halfway through the current Time to Lead campaign, which will culminate with the UNHLM in September 2025. Until then, we will continue amplifying [The Call to Lead](#) [3], an open letter and crucial advocacy tool urging world leaders to fulfil their commitments to address the burden of NCDs. We encourage you use #ActOnNCDs and #LeadOnNCDs. Join us in amplifying these messages.



Jamaica Youth Advocacy Network

Under the Leadership theme, our plans for the coming months include the launch of Leadership Dialogues and a new NCD Diaries series. These activities will amplify our collective call for bold action, elevating the voices of communities affected by NCDs.



NCD Alliance Kenya

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[1] <https://actonncds.org/stories/blogs>

[2] <https://actonncds.org/stories/podcasts/voices-health-revolution>

[3] <https://actonncds.org/news/20240820-call-lead-points-governments-key-actions-take-ahead-2025-high-level-meeting-ncds>

[4] <https://ncdalliance.org/es/taxonomy/term/919>

[5] <https://ncdalliance.org/es/taxonomy/term/1620>