#LoveYourBones: World Osteoporosis Day

Langue Anglais

Monday 20 October is World Osteoporosis Day, with a focus this year on osteoporosis in men. Although one in five men aged 50 and over will suffer a fracture due to osteoporosis, the debilitating disease is all-too-often neglected both by the men at risk, and by health professionals.

The burden of the disease is high in the world's ageing male population: One-third of all hip fractures worldwide occur in men, and compared to women they are twice as likely to die in the year following the fracture.

The International Osteoporosis Foundation (IOF) [1], together with its 220+ national member societies, will be holding a broad range of events and local campaigns to raise awareness of the disease among the general public, health professionals, and healthcare authorities worldwide.

Click here [2] to download resources and for more information about the campaign.

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[1] http://www.iofbonehealth.org

[2] http://www.worldosteoporosisday.org