

## Tobacco Control Offers Proven Public Health Benefits -Will China Seize the Opportunity?

Langue Undefined



To mark World No Tobacco Day 2014, an article was published in the Huffington Post by Sally Cowal, Senior Vice President, Global Health at the American Cancer Society and Jeff Sturchio, Senior Partner at Rabin Martin. The blog explores the complex issues around smoking and China - touching upon the delicate balance between health and the economics of tobacco; smoking and women; and an initiative that tackles smoking in the workplace.

[More info](#) [1]

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[1] [http://www.huffingtonpost.com/jeffrey-l-sturchio/world-no-tobacco-day-toba\\_b\\_5413710.html](http://www.huffingtonpost.com/jeffrey-l-sturchio/world-no-tobacco-day-toba_b_5413710.html)