



Together for
Better Health

Preventing
Non-Communicable
Diseases

Ecobank
Day

SAVE THE DATE

WEDNESDAY 11TH NOVEMBER 2020

11:00-12:30 CET / 10:00-11:30 GMT



Welcome address by

Ms. Katie Dain, CEO, NCD Alliance (United Kingdom)

Guest speaker

Mr. Ade Ayeyemi, Group Chief Executive Officer, Ecobank (Togo)

Inspire Change, Act on NCDs in the COVID-19 era

As the COVID-19 pandemic continues to spread across the world, countries across the African continent with already severely under-resourced health systems are likely to suffer a significant impact. Through disruption of health services, the COVID-19 pandemic has laid bare the failure of the vast majority of governments to adequately guarantee the health of their citizens. The COVID-19 pandemic has also accentuated a crisis that has been decades in the making: Noncommunicable diseases (NCDs). In many African countries, the deadly collision of NCDs with COVID-19 and other communicable diseases threatens to leave a legacy of long-lasting impacts, which will exacerbate inequalities, potentially risking economic and political stability. It has also heightened the vulnerability of people living with NCDs (PLWNCDs) who are at substantially higher risk of becoming severely ill or dying from the virus and likely to be experiencing obstacles to managing their conditions on a daily basis, due to health systems buckling under the pressure of COVID-19.

As the pandemic takes hold, it is key to ensure a vibrant and strong NCD civil society movement to maintain political and media attention to the needs of these vulnerable groups and enable the adoption of an NCD lens to COVID-19 at the global level to protect and support PLWNCDs worldwide.

On the occasion of Ecobank Day and building on the momentum of the Global Week for Action on NCDs that took place September, the NCD Alliance and the Ecobank Foundation have joined forces to raise awareness of the scale, impact and urgency of NCDs in Africa, highlight and support the critical role of society organisations and community-led efforts in accelerating action from local to global levels, and strengthen political commitment on the urgency to invest into robust and resilient health systems. This event will also be the opportunity for the launch of the BBC StoryWorks and NCDs [Turning the Tide on NCDs series](#) in Africa.

OBJECTIVES

This joint virtual event, taking place to coincide with the World Diabetes Day, will convene NCD leaders, champions, people living with NCDs, and advocates across Africa to:

- Raise awareness on the vital role of civil society engagement and community-led activities such as Ecobank Day to bridge previously siloed global health and development challenges in the field;
- Discuss lessons learnt from COVID-19 and their implications to inform health and development strategies to support progress on NCDs, with an emphasis on diabetes prevention and controls;
- Explore how we 'Build Back Better' together and position investment in prevention as an essential foundation for human security and preparedness for health emergencies.



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NCD Alliance

REGISTRATION LINK



Virtual Event co-hosted by Ecobank Foundation and the NCD Alliance

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