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www.movendi.ngo**MOVENDI INTERNATIONAL STATEMENT (WEB)**
WHO EB 150 AGENDA ITEM 7, GROUPING 1c
POLITICAL DECLARATION HLM3/NCDS (EB150/7 Add.1)**24/01/22**

Movendi International, supported by NCD Alliance and FDI World Dental Federation, welcomes and endorses the WHO Global Alcohol Action Plan. We call on Member States and the Secretariat to:

- Resource implementation of the action plan,
- Ensure biannual review of implementation at the WHO governing bodies,
- Launch an inter-agency initiative for public health oriented alcohol taxation, and
- Develop approaches to cross-border alcohol marketing issues.

Nevertheless, we remain concerned about elements in the action plan: the role of the alcohol industry, the WHO dialogue with the alcohol industry, and the industry-friendly concept of "harmful use of alcohol". The term "economic operators" is mentioned 24 times while the term "community" is only mentioned 9 times in the action plan. This is a clear imbalance despite "Community Action" being a priority area of the Global Alcohol Strategy. These shortcomings might hinder urgently needed action to protect people from the harms caused by the alcohol industry.

At the same time, we welcome key elements, such as more ambitious targets, focus on the alcohol policy best buys and SAFER, and improvements of the alcohol policy infrastructure at all levels.

It's time to accelerate action on alcohol as public health priority, and Movendi International members are ready to support WHO and Member States in doing so.

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