

# The NCD Alliance

Putting non-communicable diseases  
on the global agenda

## NCD Alliance Webinar Tuesday 20 January 2015



**International  
Diabetes  
Federation**



International Union Against  
Tuberculosis and Lung Disease  
*Health solutions for the poor*



**WORLD HEART  
FEDERATION®**



**Alzheimer's Disease  
International**



**msh**  
Management Sciences for Health



FRAMEWORK CONVENTION  
**ALLIANCE**

## **Moderator:**

**Johanna Ralston, CEO, WHF**

## **Speakers:**

**Katie Dain, NCD Alliance**

**Alena Matzke, NCD Alliance**

**Rebecca Morton-Doherty, UICC**



# Opening Remarks



# Agenda

1. 136<sup>th</sup> WHO Executive Board
2. WHO Global Status Report on NCDs
3. 2015 Calendar of Events

# 136<sup>th</sup> WHO Executive Board



# 136<sup>th</sup> WHO Executive Board

- Dates: **26 January–3 February 2015**, Geneva
- Special session on Ebola, **25 January**
- Information session on process indicators to assess progress on 2011 UN Political Declaration, **24 January**
- **NCDs** (item 6) scheduled for **30 January**
- **Post-2015** absent from agenda

136 WHO Executive Board Website:

<http://www.who.int/mediacentre/events/2015/eb136/en/>

Documentation: [http://apps.who.int/gb/e/e\\_eb136.html](http://apps.who.int/gb/e/e_eb136.html)





# WHO EB 136 Agenda

- **Agenda Item 6: NCDs:**
  - Outcomes of **Second International Conference on Nutrition**
  - Update on **Commission on Ending Childhood Obesity**
  - Follow-up to **UN Review and Assessment of NCDs** in July
  - Draft **GCM work plan 2016-2017**
- Other related agenda items:
  - **Item 5: WHO Reform** incl. WHO engagement with non-state actors
  - **Item 7: Promoting health throughout life-course** incl. air pollution, climate change and health, and Beijing +20
  - **Item 10: Health systems**



# WHO EB 136

## Preliminary Daily Timetable

- **Monday 26 Jan:** Opening, programme reports, communicable diseases
- **Tuesday 27 Jan:** Staffing matters, WHO reform, NSA
- **Wednesday 28 Jan:** Programme and budget, preparedness and surveillance
- **Thursday 29 Jan:** Health systems, health throughout the lifecourse
- **Friday 30 Jan:** NCDs

Timetable: [http://apps.who.int/gb/ebwha/pdf\\_files/EB136/B136\\_DIV2-en.pdf](http://apps.who.int/gb/ebwha/pdf_files/EB136/B136_DIV2-en.pdf)





# Overview of Relevant Agenda Items



# Agenda item 6: NCDs



## Agenda Item 6.4

### Follow-up to UN Review and Assessment

- 2014 Outcome Document – summary and gaps
- WHO's role in follow up
  - Technical assistance
  - UN Interagency Task Force on NCDs
  - Development of approach to register and publish contributions of NSAs towards 25 x 25
  - Review of GAP appendix 3
  - Global NCD Status Report
  - Second Global Ministerial Conference on NCDs
  - Accountability framework for UN Political Declaration

# Accountability: Process Indicators for 2011 Political Declaration

- Discussions called for by EMRO Member States
- **Global accountability for NCDs:**
  - WHA monitors progress implementing WHO GAP 2013-2020 (via 9 action plan indicators) and attainment of 9 global targets (via 25 outcome indicators of WHO GMF)
  - Accountability framework lacking roadmap of commitments in 2011 UN Political Declaration and prioritized commitments in 2014 Outcomes Document
- 2013 Report of WHO DG to UN General Assembly based on arbitrary indicators from WHO country capacity survey
- ***2017 Report (in preparation for 2018 Review and Assessment) must be based on clear indicators to measure country progress***

# Process Indicators

## EMRO region process indicators

Commitments	Process Indicators adopted by EMRO region	
<b>Governance</b>	<ul style="list-style-type: none"> <li>- Operational national multisectoral strategy/plan</li> <li>- Time-bound targets and indicators</li> </ul>	<ul style="list-style-type: none"> <li>- HL multisectoral NCD commission</li> <li>- Increased budgetary allocations</li> </ul>
<b>Prevention/ Risk factor reduction</b>	<p><i>Implementing:</i></p> <ul style="list-style-type: none"> <li>- At least 3/6 demand-reduction measures (FCTC)</li> <li>- WHO Code for Marketing of Breast-milk Subst.</li> <li>- WHO recomm. on marketing of foods/beverages</li> </ul>	<ul style="list-style-type: none"> <li>- Measures to reduce salt content in at least one highly consumed food product</li> <li>- Regulatory measures to eliminate industrially produced <i>trans</i>-fats</li> </ul>
<b>Monitoring/ Evaluation</b>	<ul style="list-style-type: none"> <li>- Functioning system to generate cause-specific mortality data on routine basis</li> <li>- Operational population-based cancer registry</li> </ul>	<ul style="list-style-type: none"> <li>- STEPS survey every 5 years</li> <li>- Framework to monitor effective coverage of hypertension and diabetes treatment</li> </ul>
<b>Health Care</b>	<ul style="list-style-type: none"> <li>- Provision of drug therapy, incl. glycaemic control, counselling for persons at risk of CVD</li> <li>- Evidence-based guidelines for early detection /management of NCDs at primary care level</li> </ul>	<ul style="list-style-type: none"> <li>- Availability of essential medicines and technologies for major NCDs and risk factors in public primary health care facilities</li> </ul>

*Reporting cycle: yearly*

Full set of indicators:

[http://applications.emro.who.int/docs/RC61\\_Resolutions\\_2014\\_R3\\_15555\\_EN.pdf?ua=1](http://applications.emro.who.int/docs/RC61_Resolutions_2014_R3_15555_EN.pdf?ua=1)

## Process Indicators Cont'd

- **136<sup>th</sup> WHO Executive Board to determine:**
  - Need to develop set of process indicators
  - Process to develop the indicators (3 options)
  - Feasibility of adapting set of 17 EMRO process indicators

Concept Note on set of process indicators:

<http://who.int/nmh/eb136-session-on-ncd-indicators.pdf?ua=1>

## Agenda item 6.4

### Update on GCM/NCD

- Two **GCM/NCD Working Groups** have been appointed; WGs will be co-chaired by Member State representatives
- First WG meetings on 18-19 and 23-24 February respectively; background material published on WHO website; **deadline for comments 6 February**
- “Dialogue on how to encourage the continued inclusion of NCDs in development cooperation agendas”, 20-21 April – **solicitation of papers open now**
- “Dialogue on how to strengthen North-South, South-South and triangular cooperation for NCDs”, 2 November
- WHO Meeting of NCD Focal Points planned for Q3, TBC

GCM/NCD Working Group Membership and Background Material:

<http://www.who.int/nmh/ncd-coordination-mechanism/working-groups/en/>

## Agenda item 6.4

### GCM/NCD Work Plan 2016-2017

- Work streams along 5 objectives include:
- 3 new **Working Groups** on:
  - Integration of NCDs into HIV/AIDS and SRH/MCH programs
  - Alignment of intl cooperation on NCDs with national plans
  - health education and health literacy for NCDs
- **12 region-specific studies** on cost of inaction/action
- **1<sup>st</sup> General Meeting** of participants planned for 2017
- ***EB to provide guidance on:***
  - Modalities of preliminary evaluation in 2017 (annex 2)
  - Modalities of 1<sup>st</sup> General Meeting in 2017 (annex 1)



## Agenda item 6.1

# 2<sup>nd</sup> International Conference on Nutrition

### WHO's role in the follow up to ICN2 includes:

- **Technical assistance** to Member States
- Develop **Accountability Framework** – weak
- **Reporting** – recommended biennial via WHA and RCMs
- **Endorsement** of ICN2 ODs by UN General Assembly
- **Post-2015** – integrate ICN2 commitments into current framework?
- **Mobilization of financial resources**
- **Governance** – no positioning vis-a-vis FAO's proposal for CFS to be preferred mechanism for ICN2 follow-up, or alternatives

### *Executive Board is invited to:*

- Provide guidance on tasks of Secretariat
- Recommend to 68<sup>th</sup> WHA to endorse ICN2 Outcome Documents and decide on periodicity of reporting (recommended biennial)
- Urge MS to start implementing the FFA

## Agenda item 6.3

### WHO Commission on Ending Childhood Obesity (ECHO)

- Commission to deliver a **comprehensive strategy** applicable to different regional and socioeconomic contexts by end of 2015
- Supported by **2 Working Groups**: 1) Science and evidence 2) Monitoring and accountability
- **Regional hearings and consultations** planned for EURO (April 2015), WPRO (March-April 2015) and EMRO (early 2015)
- **Executive Board to note the report**
- **2<sup>nd</sup> Meeting of Commission** held at WHO HQ 13-14 January
- Report of the 1st ECHO Meeting remains confidential
- Secretariat currently working on interim report; will go online for public consultation in March

EB report: [http://apps.who.int/gb/ebwha/pdf\\_files/EB136/B136\\_10-en.pdf](http://apps.who.int/gb/ebwha/pdf_files/EB136/B136_10-en.pdf)

ECHO website:

<http://www.who.int/end-childhood-obesity/en/>

## Agenda item 7.4

### Women and Health: 20 years Beijing Declaration

- Report identifies **emerging priorities for improving women's health and the elaboration of the post-2015 agenda**:
  - Women differently affected by NCD risk factors than men. 82% of female premature deaths from NCDs in LMICs, with higher rates in women aged 15-59 than in HICs
  - Report provides details on women and tobacco use, harmful use of alcohol, chronic obstructive pulmonary disease, road traffic injuries, cancer, mental disorders and ageing
- **Executive Board requested to** give further guidance on WHO's leadership in addressing challenges/emerging priorities to women's health

**Agenda item 5.1:  
WHO Engagement with Non-State  
Actors**



## **Addressing issues raised by Member States:**


- Conflicts of interest
- Applying private sector policy to non-private sector entities
- Secondments
- Boundaries: entities with which WHO will not engage
- Evaluation of the framework

# EB 136/5 Framework of Engagement with NSAs

## **Strengths:**

- ✓ Flexibility
- ✓ Clearer guidance on COI
- ✓ Transparency
- ✓ Ongoing M&E

## **Weaknesses:**

- × Missed opportunities
  - × NSA classification
- 

**Agenda item 5.2:  
Method of Work of the Governing  
Bodies**



**Proposals to improve methods of work:**


- Promote manageable agendas
- Establish a webpage for statements
- Hold a one-day session in advance of WHA for side events
- Pass on the costs of organising side events (room and technical support etc) to the organisers
- Introduce a limit on the no. of side events e.g. 2 per day



**1<sup>st</sup> Ministerial Conference on Dementia  
16-17 March 2015**



# 1<sup>st</sup> Ministerial Conference on Dementia

- **When:** WHO HQ, 16-17 March 2015
  - **Where:** WHO HQ, Geneva
  - Response to G-7 global initiatives on dementia/WHO as a platform essential to take initiatives forward
  - Increase awareness of dementia as serious public health challenge
  - Connect existing NCD and mental health streams of work
  - Improve understanding of governments' role and responsibility in responding to the challenge
  - Discuss how to build a global road map to support national efforts
  - **Promote high-level (ministerial) participation in the conference**
- 

# WHO Executive Board Key Advocacy Messages

## NCD Agenda Item:

- Encourage Member States to develop **process indicators** to measure progress against UN commitments;
- Ensure active engagement of participants in **GCM/NCD**, as well as concrete action-oriented outcomes from GCM Working Groups;
- Recommend endorsement of **ICN2 Outcome Documents** and provide concrete guidance to WHO on integration of ICN2 into post-2015;
- Call for strong focus on health in **post-2015**, the reduce by one third NCD target, and FCTC as means of implementation
- Promote participation at the **WHO Global Conference on Action Against Dementia**, 16-17 March

<http://ncdalliance.org/who-executive-board-136th-session>

Q&A



**WHO Global Status Report on NCDs  
Launch, 19 January**



# WHO Global Status Report on NCDs, 2014 Launch

- Second WHO Global Status Report on NCDs
- Focuses on attainment of 9 global NCD targets
- Provides most current estimates on NCD mortality (2012) and risk factors in 194 countries;
- Launch event at WHO HQ Geneva yesterday – WHO DG, ADG, 5 Ambassadors, and NCDA speaking



# WHO Global Status Report on NCDs, 2014 Objectives

The objectives of the report are to provide guidance:

- To set national targets in alignment with global NCD targets
- To implement a set of priority interventions to attain national targets
- To report on progress made in attaining these targets



# Attaining the nine global NCD targets: A shared responsibility



(1) A 25% relative reduction in the overall mortality from cardiovascular diseases, cancer, diabetes, or chronic respiratory diseases



(2) At least 10% relative reduction in the harmful use of alcohol, as appropriate, within the national context



(3) A 10% relative reduction in prevalence of insufficient physical activity



(4) A 30% relative reduction in mean population intake of salt/sodium



(5) A 30% relative reduction in prevalence of current tobacco use



(6) A 25% relative reduction in the prevalence of raised blood pressure or contain the prevalence of raised blood pressure, according to national circumstances



(7) Halt the rise in diabetes and obesity



(8) At least 50% of eligible people receive drug therapy and counselling (including glycaemic control) to prevent heart attacks and strokes



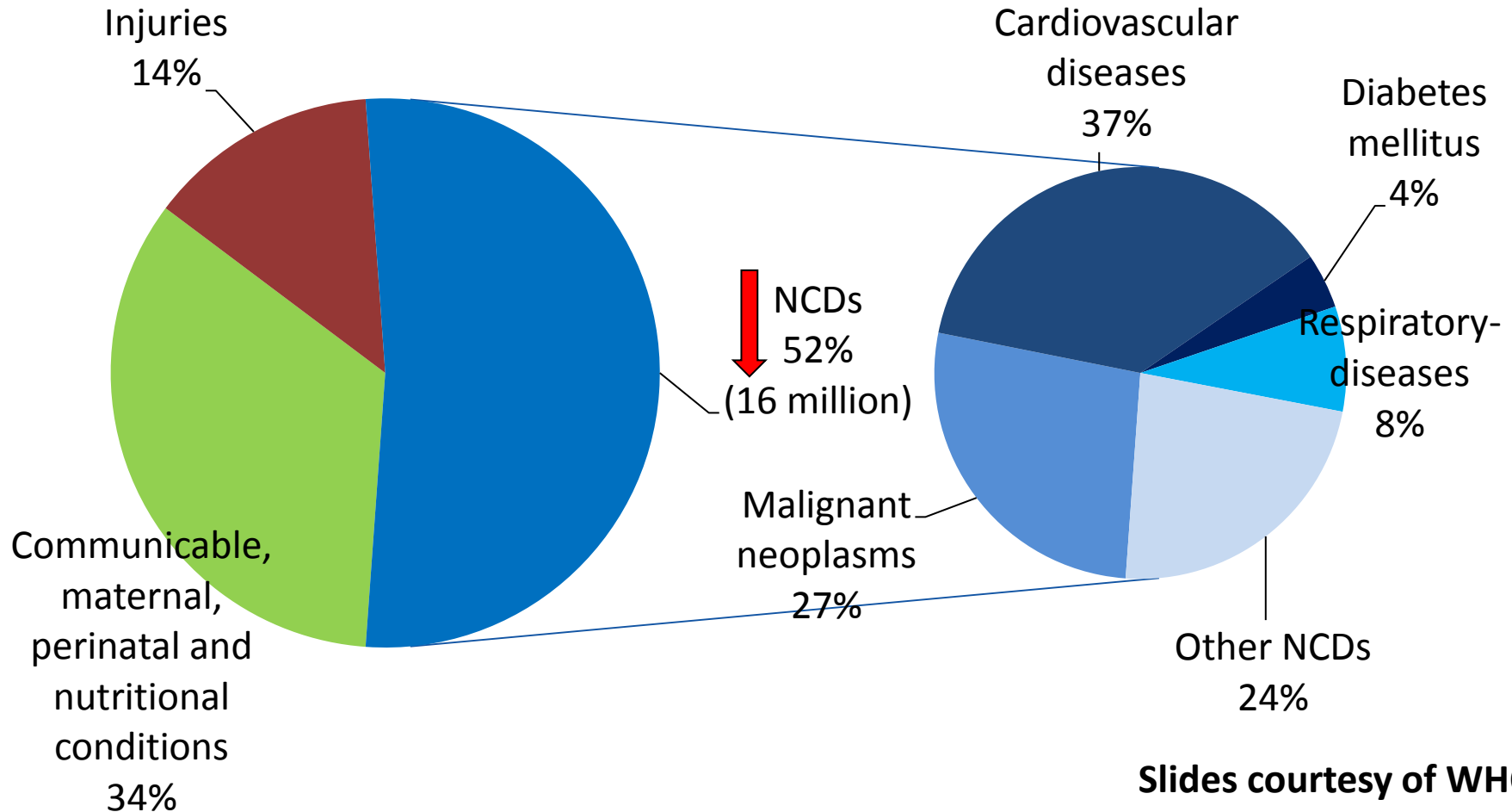
(9) An 80% availability of the affordable basic technologies and essential medicines, including generics, required to treat major noncommunicable diseases in both public and private facilities



# Providing the evidence on NCDs

## Premature mortality

Proportion of global NCD deaths under the age of 70  
(by cause of death, comparable estimates 2012 )



Slides courtesy of WHO



# High priority interventions for attaining targets

## Tobacco

- Reduce affordability of tobacco products by increasing tobacco excise taxes
- Create by law completely smoke-free environments in all indoor workplaces, public places and public transport
- Warn people of the dangers of tobacco and tobacco smoke through effective health warnings and mass media campaigns
- Ban all forms of tobacco advertising, promotion and sponsorship

## Harmful use of alcohol

- Regulate commercial and public availability of alcohol
- Restrict or ban alcohol advertising and promotions
- Use pricing policies such as excise tax increases on alcoholic beverages

## Diet and physical activity

- Reduce salt intake
- Replace trans fats with polyunsaturated fats
- Implement public awareness programmes on diet and physical activity
- Promote and protect breastfeeding

## Cardiovascular disease and diabetes

- Drug therapy (including glycaemic control for diabetes mellitus and control of hypertension using a total risk approach) and counselling to individuals who have had a heart attack or stroke and to persons with high risk ( $\geq 30\%$ ) of a fatal and nonfatal cardiovascular event in the next 10 years
- Acetylsalicylic acid (aspirin) for acute myocardial infarction

## Cancer

- Prevention of liver cancer through hepatitis B immunization
- Prevention of cervical cancer through screening (visual inspection with acetic acid [VIA] linked with timely treatment of pre-cancerous lesions)



# WHO Global Status Report on NCDs, 2014

## Key Messages

- NCDs act as key barriers to poverty alleviation and sustainable development
- To move from political commitment to action high-impact, affordable interventions need to be prioritized and implemented
- All countries need to set national NCD targets and be accountable for attaining them
- Structures and processes for multisectoral and intersectoral collaboration need to be established
- Investment in health systems is critical for improving NCD outcomes
- Institutional and human resource capacities and financial resources for NCD prevention and control require strengthening

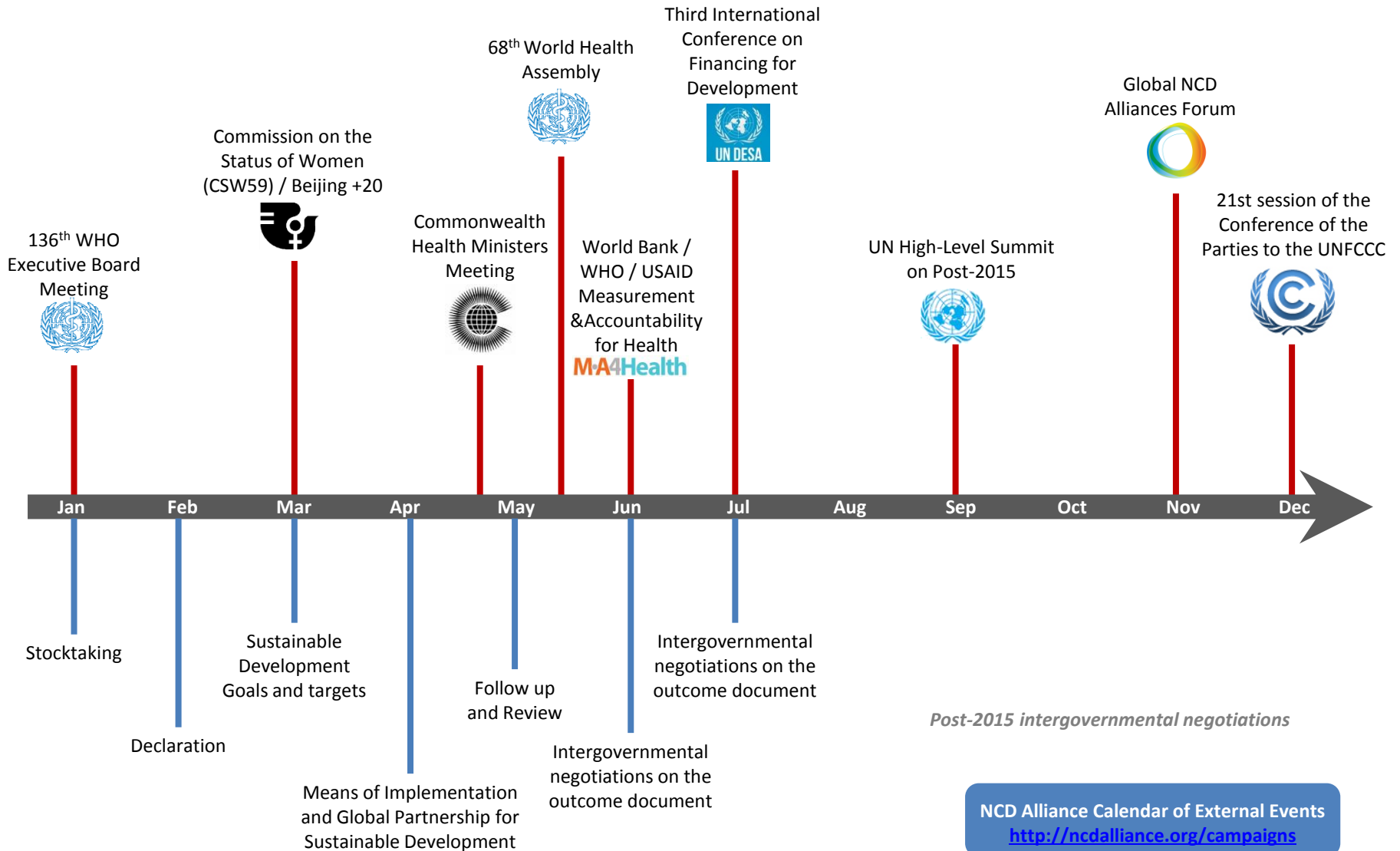
Q&A



# 2015 Calendar of Events



# Calendar of Events in 2015





# The NCD Alliance

Putting non-communicable diseases  
on the global agenda

Thank you

For more information, please visit our website:

[www.ncdalliance.org](http://www.ncdalliance.org)

