

NCD Alliance Webinar

Wednesday, 31 October 2018



NCD Alliance

PUTTING NON-COMMUNICABLE DISEASES
ON THE GLOBAL AGENDA

Agenda

- Recap of the 2018 UN High-Level Meeting on NCDs
- Key Developments in Policy and Practice
- WHO Regional Committee Meetings
- NCD Alliance Membership Transition

Speakers

- Chair: Dr Cristina Parsons-Perez, Capacity Development Director, NCD Alliance
- Priya Kanayson, Senior Advocacy Officer, NCD Alliance
- John Butler, Vice President, Global Health Strategies
- Luis Manuel Encarnacion, Capacity Development Officer, NCD Alliance
- Professor Sani Malami, Executive Director, NCD Alliance Nigeria
- Liz Aranz, Membership and Partnerships Officer, NCD Alliance

Recap of the third UN High-Level Meeting on NCDs



What happened at the 3rd UN HLM on NCDs?

Government attendance

- Heads of State/Government: 23
- Ministers: 55
- Vice Ministers: 4

Political Declaration

- [Adopted](#) during opening segment

Country statements at the HLM

- A total of 80 countries delivered statements during the plenary segment
- 30 countries made statements during the two multistakeholder panel sessions
- Additional statements made during various side events

A summary of MS statements is available [here](#)

All MS statements are available [here](#)

All stakeholder statements available [here](#)



Call for political leadership from WHO DG

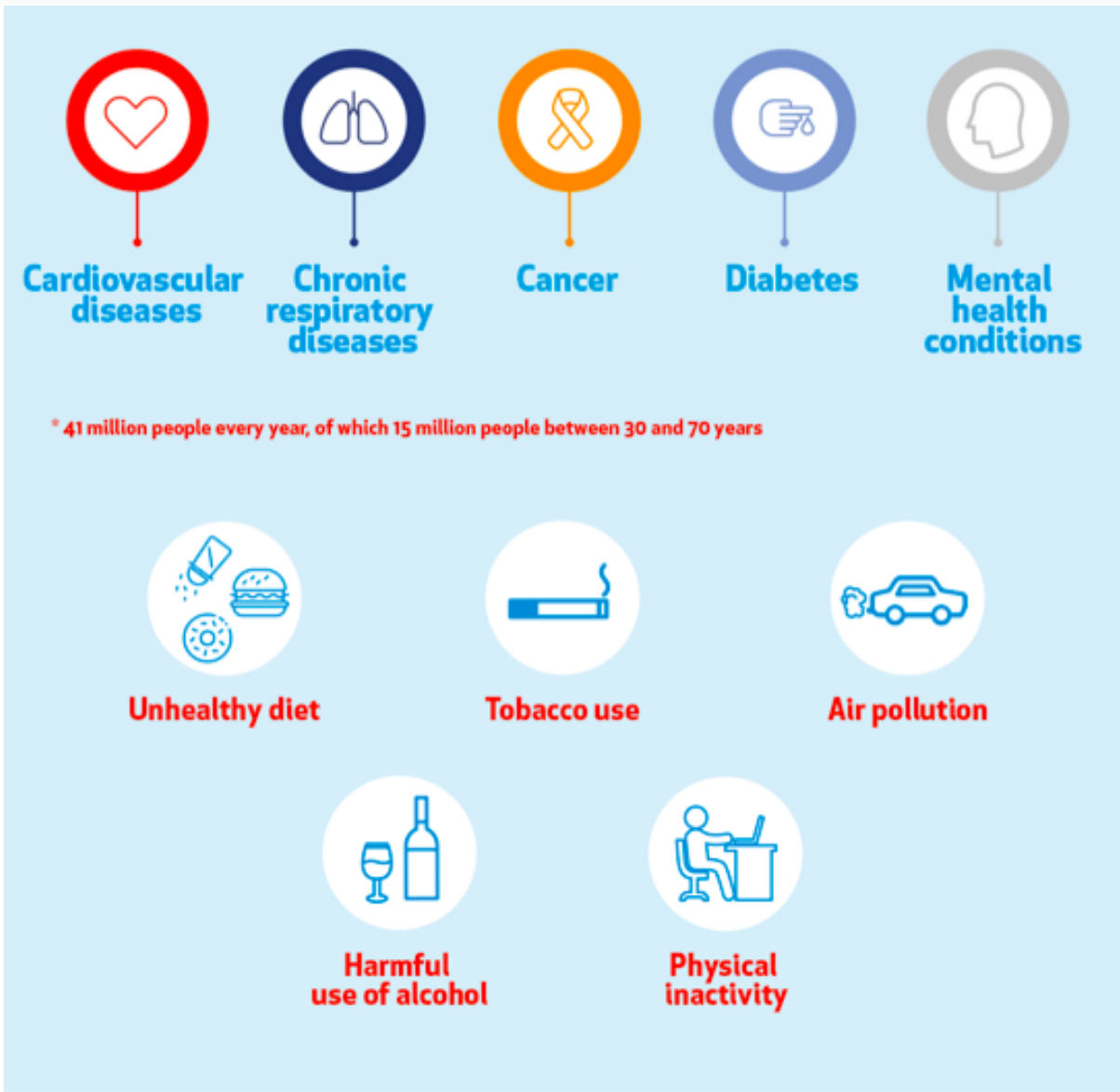


*“One idea I have suggested is to establish a **Presidential Coalition for NCDs**, with an initial 6-12 Heads of State and Government to act as champions for NCDs”*

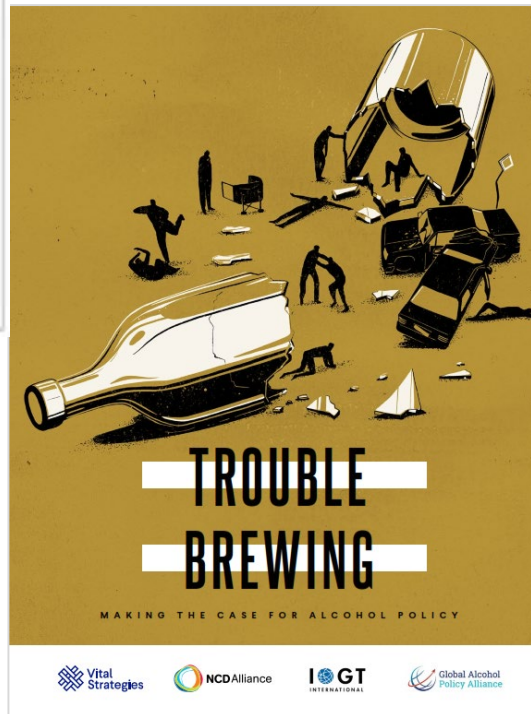
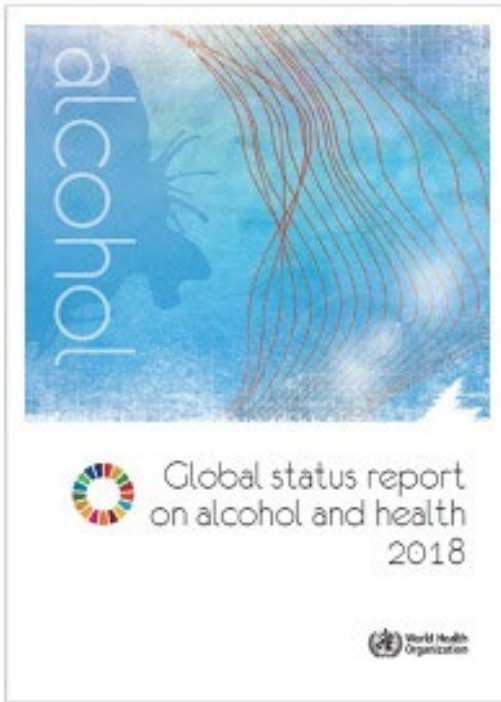
High-level attendance



The new '5x5' approach



Alcohol out of the shadows



A WORLD FREE FROM ALCOHOL-RELATED HARMS

S A F E R

- S** Strengthen restrictions on alcohol availability
- A** Advance & enforce drink driving counter-measures
- F** Facilitate access to screening, brief interventions & treatment
- E** Enforce bans/comprehensive restrictions on alcohol advertising, sponsorship & promotion
- R** Raise prices on alcohol through excise taxes & pricing policies

SAFER
A WORLD FREE FROM ALCOHOL-RELATED HARMS

World Health Organization

Y M01FD L3EE LK0W YTCOHDF UETVLED HYWPE

SAFER

World Health Organization

Rising political capital of UHC

**“All roads lead to
Universal Health
Coverage”**

*Dr Tedros Adhanom Ghebreyesus,
WHO*



Commercial determinants industries out in force



AP

US blocks UN health panel from backing taxes on sugar drinks

By JAMEY KEATEN and MARIA CHENG
Jun. 01, 2018

<https://apn>

GENEVA (AP) — The Trump administration has torpedoed a plan to recommend higher taxes on sugary drinks, forcing a World Health Organization panel to back off the U.N. agency's previous call for such taxes as a way to fight obesity, diabetes and other life-threatening conditions.

Philip Morris Intl
@InsidePMI

Congratulations to the #UNGA for the bold resolution of the 3rd High-Level Meeting on Non-communicable diseases recommending to work with the private sector to fight #NCDs. We are ready and determined to contribute to #BeatNCDs.

28/09/2018, 08:45

Advancing the SDGs
A partners perspective

The Permanent Mission of the Dominican Republic to the United Nations is pleased to host with the Worldwide Brewing Alliance the first forum on the role of the beer sector in advancing the Sustainable Development Goals. Moderated by Dr. David Nabarro, Senior Adviser, SYSTEMIQ, this panel discussion will offer a unique partners perspective on how they are working with brewers across a variety of SDGs to make local progress towards the global goals.

Location: UN Headquarters, Conference Room A
Date: Wednesday, September 26, 2018
Networking 11:30a – 11:45a
Panel Discussion 11:45a – 1:00p

The panel moderated by Dr. David Nabarro will feature the following participants:
UNITAR, The Nature Conservancy, AB In-Bev, Heineken, Molson Coors

We hope you can join us for this invitation-only dialogue to learn about the key role the beer sector plays in advancing the Sustainable Development Goals.

Reply to this email at AdvancingSDGs@gmail.com no later than 20 September.



Financing remains the Achilles heel



Douglas Webb
@DougUNDP

President Kenyatta @UKenyatta of #Kenya highlights the need for a global catalytic fund to combat #NCDs. Demands from countries for technical support for advancing prevention and treatment will not happen without sufficient resources #HLM



Tweet your reply

🏠 🔍 🔔 ✉️

Dr Alexey Kulikov
@KulikovUNIATF

Prof Skvortsova, Minister of Health @Russia announces further support of \$1 million annually for the work of the @UN Task Force on #NCDs till 2023. #NCDTaskForceFriends



Tweet your reply

🏠 🔍 🔔 ✉️

The GFF @theGFF · 1d

We agree @SigridKaaag that "freedom of choice regarding sexual and reproductive health is critical to individual rights and development". Excited to announce that Gov't of the #Netherlands is investing US\$68 million in @theGFF ow.ly/5KwQ30m0ZY5 #InvestInHealth #ShelsEqual



The Kingdom of the Netherlands invests in the Global Financing Facility to provide young people in developing countries with freedom of choice regarding their sexual and reproductive health. This is critical to individual rights and development!"

SIGRID KAAAG
MINISTER FOR FOREIGN TRADE AND DEVELOPMENT COOPERATION,
THE NETHERLANDS

GLOBAL FINANCING FACILITY
WORLD BANK GROUP
Ministry of Foreign Affairs

🗨️ ↺️ 5 🍷 10 📧

🏠 🔍 🔔 ✉️

COMMITMENT

Over the next five years, Norway will commit \$360 million to the Global Financing Facility.

GLOBAL
CITIZEN
FESTIVAL

 NCD Alliance

Accountability a missing link



“We need your continued commitment to tackle this issue and I hope we will meet again soon, long before the next proposed HLM in the year 2025, to hear how your countries have doubled down to reduce the burden of NCDs.

Who set that date? 7 years from now? What on earth were they thinking while people are dying? Just think about that. This is a serious problem that we have to take on right now, and if you or your child were dying of this, you might think about it differently.”

Key Launches during HLM3 / UNGA73

[NCD Countdown 2030](#)

[WHO NCD Country Profiles 2018.](#)

[WHO Global Status Report on Alcohol 2018](#)

[SAFER package to reduce harmful use of alcohol](#)

[Trouble Brewing - Making the case for alcohol policy](#)

[WHO's childhood cancer initiative](#)

[Global Coalition for Circulatory Health White Paper](#)

[Taking Action on Childhood Obesity](#)

[NCD Alliance and Resolve to Save Lives partnership to eliminate trans-fatty acids](#)

[Healthy Caribbean Coalition 10 year anniversary report](#)



Post-HLM Resources

NCDA has developed the following resources:

- ❖ Summary of country statements made at the HLM
- ❖ Detailed analysis of the 2018 Political Declaration against NCDA's recommended language
- ❖ Media release template letter
- ❖ Template letter for national/regional advocates to their HoS/G
- ❖ Post-HLM standard PowerPoint presentation
- ❖ 1-pager of commitments in the PD

ENOUGH.

OUR HEALTH. OUR RIGHT. RIGHT NOW.



NCDs: It's time to act and deliver

#enoughNCDs



enoughNCDs.com



#HLM3 #NCDs

ENOUGH. on social media

UN HLM on NCDs
#enoughNCDs on twitter

SEPTEMBER
2018

ENOUGH.
OUR HEALTH. OUR RIGHT. RIGHT NOW.

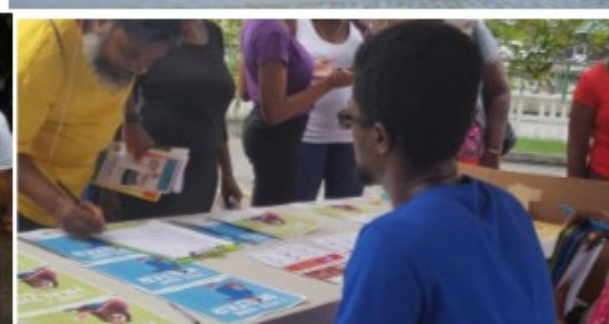
May
(World Health Assembly)
#enoughNCDs was tweeted
more than **6,800 times**
by **1,880 accounts**
in **312 cities**
and **109 countries**
reaching > **5.5 million people**
viewed by ~ **12.7 million people**

SEPTEMBER
(Week for Action & HLM)
#enoughNCDs was tweeted
more than **14,000 times**
by over **3,500 accounts**
and nearly **525 cities**
in more than **120 countries**
reaching > **11.5 million people**
viewed by ~ **67 million people**



#enoughNCDs #NCDs #HLM3

Global Week for Action on NCDs: Snapshot



Communications: civil society in the media snapshot

UN High-Level Meeting On Noncommunicable Diseases: A Call To Action

REGISTER TODAY AND SAVE 15% WITH GDS09F

Health Policy Watch

Ok Onu documento su malattie, nessun "bollino" made in Italy

UN commitment to tackling NCDs: 'Landmark step' or 'facking ambL... Heads of state and global governments came together last week with a commitment to tackle non-communicable diseases (NCDs), such as ob...

foodnavigator.com

OnuItalia.com

Stampa Articolo

OMS: Parmigiano e prosciutto salvi, in documento NCD niente tasse o bollini

Home - Agenda 2030 - OMS: Parmigiano e prosciutto salvi, in documento NCD niente tasse o bollini

HEALTH-E NEWS

Diabetes causes blindness,

SUPPORT THE SUGARY DRINKS TAX

Top killer diseases feed on each other

Any One

October 1, 2018

The Indian EXPRESS

India unlikely to achieve target to reduce deaths due to NDCs: Lancet

Put your home in good hands: Natural Choice for Property Management in India

ZWNEWS

aerzteblatt.de

Home Archiv News Themen DÄ plus Politik Medizin

Vereinte Nationen beraten über nichtübertragbare Krankheiten – ohne verbindliche Ziele zu benennen

17th, 18. September 2018

HEALTH-E NEWS

UN meeting: Individuals vs industry

Global leaders have put the onus on individuals to reduce "lifestyle" diseases rather than cracking down on industry in a global declaration to be adopted at today's UN High Level Meeting on Non-Communicable Diseases

"Es una oportunidad desperdiciada por los líderes mundiales"

La Asamblea General de la ONU pidió acelerar los esfuerzos para combatir las enfermedades no transmisibles. En la tercera reunión de alto nivel sobre la prevención y el control de estas dolencias, se exhortó a los gobiernos a implementar políticas públicas y reducir los casos mortales. A nivel mundial estas afecciones causan el 71% de las muertes.

Opinion: Enough of sleepwalking into a sick future

By Zuleika Mandela

World leaders place lifestyle choices and health back on the individual

By Henry Cohen

The Koz Post

CANCERS, DIABETES, STROKE: THE BATTLE AGAINST NON-COMMUNICABLE DISEASES IS NOT WON

By David Johnson

癌症、心脏病、肺病和糖尿病哪些国家最多？ 柳叶刀发布四大疾病死亡地图

Opinion: Enough of sleepwalking into a sick future

By Zuleika Mandela

ENOUGH Resonating during HLM interventions

*“We need to ask ourselves:
What legacy do we want our generation to
be known for?”*

*The one that watched the NCD epidemic
destroy the lives of our children and our
children’s children?*

*Or the generation that said
ENOUGH is ENOUGH
and took action*

*The weight of this seminal decision is on
your shoulders.”*

Dina Mired, HLM3 Plenary Keynote



*“ENOUGH of inaction, ENOUGH of neglect
ENOUGH of failure
ENOUGH of a lack in health services
And a lack of attention
ENOUGH to a lack of screening
And a lack of treatment
ENOUGH of environments that are unsafe
And air that is toxic
My plea, As a mother and cancer survivor,
Please step forward,
for our health and our lives
Our voices are demanding change,
and we are saying - let us be heard.”*

Zoleka Mandela, HLM3 Panelist

Strength of Civil Society & Alliances Clearly Heard

“Effective civil society mobilisation is needed in the context in which NCDs are recognised as a global health and development priority...Regional and national NCD alliances have mobilised civil society in several countries with wide and varied positive outcomes...The further mobilisation of civil society requires us to continue to do what we are doing well, to take action to overcome challenges and with the highest political support develop and strengthen national multisectoral and intersectoral platforms for NCD action.”

[Sir Trevor Hassell, Healthy Caribbean Coalition](#)



“Act today - your citizens cannot wait until 2025. The 7 year gap until the next HLM on NCDs must be a period of progress, not procrastination. Civil society has had ENOUGH. It’s past time to deliver. Civil society stand ready to help but governments must lead the way.”

Priya Kanayson, NCD Alliance



Strength of Civil Society & Alliances Clearly Heard



[Mychelle Farmer, NCD Child](#)



[Rhea Saksena, NCDFREE](#)



[Jordan Jarvis, YP-CDN](#)

Visit enoughncds.com

#enoughNCDs

The screenshot shows the website's navigation bar with links for ABOUT, TAKE ACTION, CAMPAIGN PRIORITIES, VOICES & CHAMPIONS, MAP OF IMPACT, and UPDATES & RESOURCES. Below the navigation is a large hero image featuring a man in a white lab coat speaking, with a woman and another man listening. Text overlaid on the image reads: "Noncommunicable Diseases We've had enough. Have you?". Below the image is a section titled "THE 2018 UN HIGH-LEVEL MEETING ON NCDs" with a paragraph of text: "Death and illness caused by noncommunicable diseases bring suffering and heartache to millions of people worldwide every year – those who live with the diseases, as well as their families and friends. The greatest injustice: much of this NCD suffering and death is preventable, and we have long known the solutions. An obstacle to sustainable development, inaction in addressing the risk factors and health system weaknesses continues to drive up the prevalence of NCDs. This is unacceptable. We have had enough of waiting for meaningful action." At the bottom of the section, it says "Learn more about NCDs & ENOUGH – our 2018 campaign for the right to a healthy life free from preventable suffering."

The graphic features the text "Share your views and make your own pledge to help stop NCD preventable death and suffering ahead of the 2018 UN HLM on NCDs." and the "ENOUGH. OUR HEALTH. OUR RIGHT. RIGHT NOW." logo. Below this is the "VOICES OF CHANGE" title and a grid of 12 diverse people's faces. At the bottom, it includes the website "enoughncds.com", social media icons for Twitter, Instagram, and Facebook, and the hashtags "#enoughNCDs", "#NCDs", and "#HLM3".

<https://enoughncds.com/voices-of-change/>

- [Voices of Change](#)
- Add yours
- Share on social media
- Use quotes in advocacy & media

<https://enoughncds.com>

- [NCD Champions](#)
- Map of impact
- Resources



The row contains four quote cards, each with a quote, a photo of the speaker, and their name and title. The first card features a quote about childhood obesity from Dr. Michelle Bachelet, Chair of the PANCIH Board, Former President of Chile. The second card features a quote about hunger and poverty from His Excellency Tommy E. Remengesau, President of Palau. The third card features a quote about building bridges between NCD and maternal, newborn, child health communities from Katja Iversen, President / CEO of Women Deliver.

Q&A



Developments in Policy and Practice



Updates in this Section

- Growing momentum around the 5x5 approach to NCDs
 - ◆ Mental Health
 - ◆ Air Pollution
- World Health Summit and the Global Action Plan on Healthy Living and Well-being for All
- Second International Conference on Primary Health Care

Delivering the new '5x5' NCD response

5x5

DISEASES



Cardiovascular
Disease



Chronic Respiratory
Diseases



Cancer



Diabetes



Mental and
Neurological Conditions

RISK FACTORS



Unhealthy Diet



Tobacco Use



Harmful Use of
Alcohol



Physical Inactivity



Air Pollution

5x5 in action: Action on Mental Health

Lancet Commission on Global Mental Health and Sustainable Development

Presented by John Butler, Global Health Strategies

Mental health problems
affect young people

**more than any other
health problem**

1 dollar spent on
treatment **yields**

4 dollars of economic
and health gains

DATA SOURCE: WHO

Better mental health
is a win for

**economic
progress**

Making mental
health a central part
of universal
health coverage
will help achieve

globalmentalhealthcommission.org

#LancetGMH

**3 GOOD HEALTH
AND WELL-BEING**



5x5 in action: Action on Mental Health

Lancet Commission on Global Mental Health and Sustainable Development

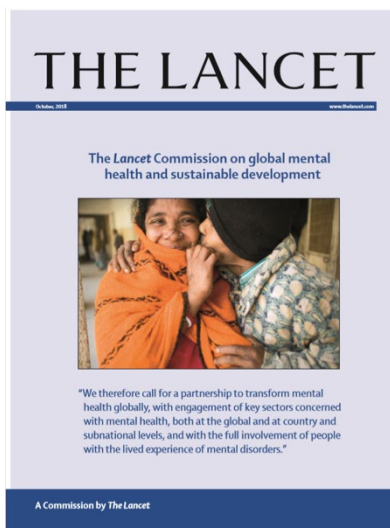
Key points:

- All countries are developing countries, in terms of MH
- Imperative to include in UHC and especially PHC
- 1.1 billion people - massive treatment gap
- Rights-based approach

Recommendations:

1. Scale up psychosocial therapies, Include community health workers, lifecourse approach esp childhood, adolescence
2. Digital health can help
3. Coordinate community and hospital care
4. End stigma, abuse & discrimination

<https://globalmentalhealthcommission.org>



5x5 in action: Air Pollution

WHO Global Conference on Air Pollution and Health

Geneva, 30 Oct - 1 Nov

WHO mandate to develop policy recommendations and provide implementation support, investment cases, etc.

Watch the live webstream [here](#)



FIRST WHO GLOBAL CONFERENCE ON AIR POLLUTION AND HEALTH

IMPROVING AIR QUALITY, COMBATting CLIMATE CHANGE – SAVING LIVES

Organized in collaboration with UN Environment, World Meteorological Organization (WMO), the Climate and Clean Air Coalition (CCAC), the secretariat of the UN Framework Convention on Climate Change (UNFCCC), United Nations Economic Commission for Europe (UNECE) and the World Bank

30 October – 1 November 2018

WHO headquarters, Geneva, Switzerland

5x5 in action: Air Pollution



A BREATH OF FRESH AIR Acting on the UN mandate to tackle air pollution



Air pollution: a major cause of disease, silent killer of millions

Air pollution is the world's largest single environmental health risk, and a leading risk factor for NCDs. According to the WHO, air pollution causes 7 million deaths every year worldwide.¹ Of these deaths, about 80% are from noncommunicable diseases (NCDs), making the number of NCD deaths due to air pollution comparable to mortality due to tobacco use.² Air pollution negatively affects quality of life for all, and in particular for billions of people around the world living with NCDs.

Every year poor air quality claims 4.2 million lives from exposure to ambient (outdoor) pollution primarily from industry, agriculture, energy and transport, and 3.8 million from household (indoor) pollution largely generated by burning household fuel for cooking, heating and lighting purposes.^{3,4} Air pollution is the fourth highest risk factor for premature deaths – one in 10 deaths worldwide is attributable to air pollution exposure.⁵ In 2016, over 90% of the world's population lived in places where the air is unsafe to breathe, according to the World Health Organization's air quality guidelines.⁶

AIR POLLUTION CAUSES



7 million deaths
every year worldwide

TOBACCO USE CAUSES



7 million deaths
every year worldwide

=

Ambient air pollution alone is responsible for:

- 24% of all deaths from **stroke**
- 25% of all deaths and disease from **ischaemic heart disease**
- 29% of all deaths and disease from **lung cancer**
- 43% of all deaths and disease from **chronic obstructive pulmonary disease (COPD)**.³

There is also increasing evidence for links with other NCDs. The suffering and costs imposed on people, families, communities, businesses and economies are entirely preventable by cleaning up our air.

For these reasons, the UN has recently recognised air pollution as one of the major risk factors contributing to the massive and growing burden of NCDs worldwide, alongside tobacco, alcohol, unhealthy diet and physical inactivity. The Political Declaration of the third UN High Level Meeting on NCDs was signed by Heads of State and Government during the UN General Assembly in September 2018.

The recognition of air pollution as a major risk factor should be the starting signal for a new, more urgent policy approach to clean up our air to protect and improve health for all worldwide. There is an undeniable imperative for the NCD community to support policies and measures to reduce indoor and outdoor air pollution as a matter of grave urgency.

In the context of the global movement to achieve universal health coverage (UHC), action to prevent diseases – including by reducing air pollution – is all the more important to reduce the burden of disease and bring UHC within reach.

Air pollution is the 'new tobacco', warns WHO head

Exclusive: Simple act of breathing is killing 7 million people a year and harming billions more, but 'a smog of complacency pervades the planet', says Dr Tedros Adhanom

● **Dr Tedros Adhanom Ghebreyesus: Air pollution is the new tobacco. Time to tackle this epidemic**



▲ Dr Tedros Adhanom Ghebreyesus speaks at a press conference in 2017. Photograph: Fabrice Coffrini/AFP/Getty

Dr Tedros also noted causes for optimism in opening remarks at the conference

"We have everything we need to take action"

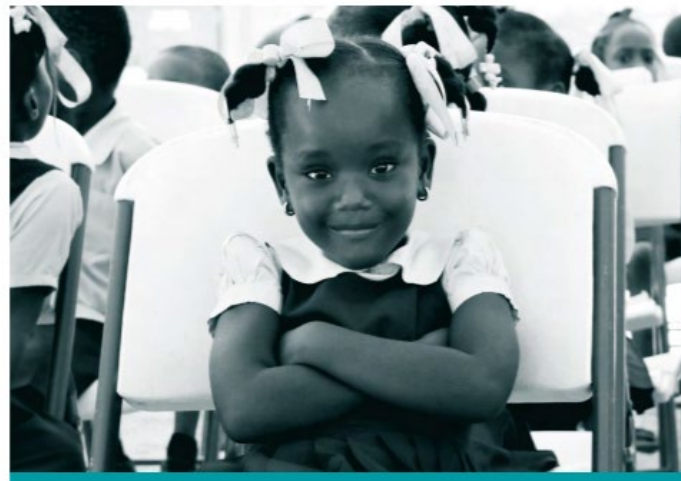
"Cities, regions and countries around the world are taking action"

*"People are arming themselves with information, and are speaking out for their **right to breathe clean air**"*

https://ncdalliance.org/sites/default/files/re_source_files/FreshAir_FV.pdf

Global Health Action Plan - SDG3

- Requested by Chancellor Merkel, PM Solberg, President Akufo-Addo
- Joint initiative 11 organisations - more may join
- “Pre-plan” - kicks off consultation phase
- Final plan to be launched in Sept 2019 at UNGA
- Concerns of return to MDG-era + new focus UHC
- NCDs (SDG 3.4) missing from key points - to be redressed
- BUT accountability in 2023



TOWARDS A
GLOBAL ACTION PLAN
FOR HEALTHY LIVES AND
WELL-BEING FOR ALL

Uniting to accelerate progress towards
the health-related SDGs

A joint initiative of:



Global Conference on Primary Health Care (PHC)

- 25-26 October in Astana, Kazakhstan
- On 40th Anniversary of Alma-Ata [Declaration](#) in 1978
 - “To renew a commitment to PHC to achieve UHC and the SDGs”
- Youth preparatory workshop (24 Oct.):
 - WHO/UNICEF consultations
 - Platform for knowledge/experience sharing on PHC / 100 participants
- New NCDA [publication](#): *‘Meaningfully Involving PLWNCs - What is being done and why it matters’*
- 20th October [Lancet edition](#)



60 MoH +
140 countries
represented

Global Conference on PHC, cont.

Astana Declaration

- Adopted during opening segment ([here](#)) and underpinned by [A Vision for healthcare in the 21st century](#)
- Relevant commitments:
 - PHC as people-centered and gender-sensitive, through rights-based, life-course and HiAP approaches
 - PHC driven by: knowledge/CB, human resources, technology and financing
 - Specific mentions: NCDs; maternal, newborn, child & adolescent health; mental health and SRH
 - Address econ., social & env. determinants
 - Multi-stakeholder involvement in development & implementation of policies
 - COI, transparency and governance
 - Accountability of public & private sectors



Global Conference on PHC, cont.

NCDs and civil society at the Conference

- Ministerial Parallel Sessions:
 - NCD Control in PHC - Changing the Paradigm for Service Delivery
 - Mental Health in PHC - Inclusion or illusion?
- Café session on 'Putting people at the centre of HC: Promoting meaningful involvement of PLWNCDs to shape their own health.'
- Two Civil Society statements: [UHC2030 CSEM](#) & PHM [Alternative Declaration](#)



Next steps

- [Operational framework](#) (From Vision to Action)
- 72nd WHA (May 2019)
- 2019 UN HLM on UHC (Thurs, 26 Sept)
 - Global AP on Healthy Lives and Well-Being for All
- 2030 Agenda - PHC as basis for achieving UHC



Q&A



WHO Regional Committee Meetings



WHO Regional Committee Meetings: Overview

AFRO: 27-31 August, Dakar, Senegal - [link](#)

NCDs, financing for UHC, tobacco control, women's health, climate and environment, e-Health

SEARO: 3-7 September, New Delhi, India - [link](#)

UHC, physical activity, maternal newborn child health

EURO: 17-20 September, Rome, Italy - [link](#)

Agenda 2030, men's health, etc

PAHO: 23-27 September, Washington DC, USA - [link](#)

UHC, childhood obesity, cervical cancer, environmental health women's children's and adolescents' health, e-health

WPRO: 8-12 October, Manila, Philippines - [link](#)

NCDs, environmental health, legal frameworks for health in the SDGs, e-Health

EMRO: 15-18 October, Khartoum, Sudan - [link](#)

UHC, tobacco control, health issues facing populations affected by disasters and emergencies



WHO Regional Committee Meetings: Highlights

AFRO - [link](#)

SEARO - [link](#)

Health ministers and officials of the 11 Member countries signed the '[Delhi Declaration](#)' to improve access to essential medical products

EURO - [link](#)

Mental health and obesity recognised as urgent priorities for [child and adolescent health](#) and for [men's health](#). New publication launched: [Health systems respond to NCDs: time for ambition \(2018\)](#)

PAHO - [link](#)

Resolutions adopted on [Human Resources for UHC](#) and [Cervical Cancer](#)

WPRO - [link](#)

Official report on NCD agenda item (16.2) available [here](#) (see page 4-5)

EMRO - [link](#)

[Members endorsed](#) regional frameworks for action on obesity prevention, tobacco control, health and the environment, and preconception care - all relevant for NCDs. They also endorsed a resolution on GPW 13.

Report of the 68th Session of the WHO Regional Committee for Africa

Prof. Sani A. Malami – UICC / NCD Alliance

East Africa NCD Alliance, NCD Alliance Nigeria, Consortium of Ethiopian NCD Associations, Ghana NCD Alliance, NCD Alliance Malawi, South Africa NCD Alliance, Tanzania NCD Alliance, Uganda NCD Alliance, Zambia NCD Alliance, Cameroon Baptist Convention Health Services, and Alzheimer Association Mauritius

Intro

- Attended WHO AFRO RCM for Africa in Dakar from 27–31 Aug 2018 and **delivered a Joint Statement on Agenda Item 12.**
- **NCD Alliance Advocacy Priorities** had emerged from a wide consultation prior to the RCM. These were:
 - Ensure the participation of Heads of State and Governments in the 2018 UN HLM on NCDs scheduled to be held in New York.
 - Reinforce a whole of society and whole of government approach to NCD prevention and control.
 - Lead progress above and beyond the minimum standards set out in the Political Declaration.
 - Accelerate progress in implementing the four national, time-bound targets.
 - Ensure adequate financing of WHO's work on NCDs.

Assessment of Progress on the Advocacy priorities:

General

- Significant progress on all above advocacy priorities.
- Member States (MS) reiterated the need to mobilize resources from other sectors and development partners.
- MS emphasized the need to increase advocacy, decentralize NCD prevention and control interventions at PHC level.
- MS highlighted the need to build sustainable community response mechanisms for NCDs in the region, including strengthening early disease detection and implementing operational research.
- MS requested more technical support from the WHO secretariat, the WHO and its partners were requested to take action on the commercial determinants of health in NCDs (tobacco, alcohol and sugar industry advertisements).

Assessment of Progress on the Advocacy priorities: Specific

- All 23 AFRO RC MS who spoke unanimously supported the adoption of the amended Document AFR/RC68/9: *Status of implementation of the four time-bound commitments on noncommunicable diseases in the African Region:*
- That MS increase attendance & active participation at UN HLM.
- MS were requested to leverage existing funding mechanisms such as the Global Fund to fight HIV/AIDS, TB and malaria.
- MS were requested to strengthen multisectoral approaches to the promotion, prevention, and management of NCDs.
- WHO and partners were requested to increase technical and financial support for NCD prevention, control and surveillance.

Recommended advocacy priorities for next WHO AFRO RCM

- Date for next WHO AFRO RCM (69th Session) is 26-30 August 2019 to be held at the WHO Regional Office in Congo Brazzaville.
- MS strongly recommended that NCDs should again feature in the agenda of the next WHO AFRO RCM.
- My recommended advocacy priorities for Congo 2019 are:
 - To encourage more member states to develop, implement and monitor the multisectoral action plans.
 - Commit African national governments to implement the resolutions of the UN HLM.
 - Prioritize the integration of NCD policies and plans into existing PHC and UHC interventions at national levels.

“Take homes” from a first timer at a RCM...

- Networking opportunities abound on the sidelines of the RCM, even in the hotel lobbies!
- I met members of Country delegations; also Dr. Steven Shongwe, Head of NCD at WHO AFRO Regional Office; Dr. Katende, Head of Health Department in East African Community Secretariat based in Tanzania; Prof. Goma (World Heart Federation); etc
- Prepare before arrival; Arrive early and make the best use of the time to meet with country delegations: prioritize who to see and when.
- Do not be easily discouraged - not everyone attending the RCM is familiar with NCDs!

Q&A



NCD Alliance Membership



NCD Alliance Membership Transition

What is the transition about?

- NCD Alliance's new membership model enables diverse organisations from across the NCD community to play a critical role in NCD Alliance's strategic direction and future.
- As part of this transition, NCD Alliance will gradually be restricting access to some of our resources and services (which have been open access over the last 9 years) to NCD Alliance members.

What resources and services does this include?

- **Resources that will become restricted to NCD Alliance members**
 - Webinars
 - Campaigns calls
 - NCD digest
- **New resources for members**
 - Member-only area on NCD Alliance website
 - Thematic webinars on priority policy issues
 - Members bulletin
- **Resources that will remain open**
 - Weekly newsletter



NCDA Membership Transition

Who can apply for membership and how?

- NCDA membership is open to civil society organisations, and applications are reviewed upon [membership criteria](#).

Membership categories

- Full members are substantially engaged in evidence-based NCD advocacy and practice, wish to play an active role in NCDA's governance, and access all membership benefits.
- Associate members support NCDA objectives and activities, and access some membership benefits, including access to webinars and other resources (no role in governance).
- Network members only receive our weekly newsletter.

Membership fees

- Tiered membership fee structure, based upon membership category (Full or Associate) and income level of the country where the member organisation is based. Our aim is to engage members from all parts of the NCD community and all countries/regions.

Learn more about membership benefits and fees: ncdalliance.org/membership

Apply now for full or associate membership: ncdalliance.org/form/become-an-NCDA-member

Contact us at membership@ncdalliance.org

Q&A



THANK YOU

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MAKING NCD PREVENTION AND CONTROL A PRIORITY, EVERYWHERE